

## ***Call for Abstracts***

### **“ITS: For Efficient, Safe and Clean Transport”**

The world is changing. Economies are in transition. Congestion continues to grow in major urban centres and trade corridors. Our infrastructure continues to age, putting more pressure on limited resources. The public expectation grows for more reliable information, delivered faster and in formats that meet their individual needs. The pressure for transportation services to be more flexible, and delivery models to be more sustainable, has never been stronger.

At the same time, transportation management appears to be on the verge of a metamorphosis, addressing global issues with programs like the connected vehicle, sustainability and strategic freight management. These hold promise to revolutionize our ability to deliver efficient, safe and clean transportation services.

ITS Canada welcomes papers and presentations on how ITS can address the issues of efficient, safe and clean transport. Some suggested topic areas (not intended to be exhaustive) are:

- Changes to our operations and business models as the Networked Vehicle, IntelliDrive<sup>SM</sup> and intelligent vehicle tracking roll out
- Integration of ITS solutions across regional areas and across modes and functions
- Moving from research to products and services
- Emerging technologies
- The role of ITS in clean and sustainable transportation
- Realignment of roles between the public and private sector
- Recent application of innovative ITS solutions.

#### **Important Dates:**

Abstract Due:	January 29, 2010
Notice of Abstract Acceptance:	March 11, 2010
Conference Registration Discounts End:	April 16, 2010
Papers/Presentation Material Due:	May 28, 2010
Conference Presentation:	June 13-16, 2010

#### **Abstract Submission:**

Please submit an abstract for your paper or presentation, no longer than one page, in electronic file format (either in PDF or Microsoft WORD format), to:

#### **Stephen Erwin, P.Eng.**

Chair, Technical Program Committee  
ITS Canada 2010 Annual Conference and General Meeting  
Ministry of Transportation of Ontario  
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All presenters are required to register.

Watch for Conference updates and registration information: [www.itscanada.ca/ottawa2010](http://www.itscanada.ca/ottawa2010)

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